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In reply quote No.

### BEER, WINE AND SPIRITS 1958/59

South Australia

Bulletin No. 14 of 1959

This bulletin presents an account of the production and distribution of wine & spirits and the consumption of beer, wine & spirits during 1958/59 and earlier years.

#### PRODUCTION

The quantity of wine made in this State during 1958/59 totalled 23,360,494 gallons or 11.5% below the record production of 26,399,633 gallons in 1957/58. A quantity of 125,353 tons of grapes was used compared with 141,559 tons in the previous year. Although the production of fortified wine and distillation wine decreased, the 3,515,659 gallons of unfortified wines made during 1958/59 was a record, the previous highest being 3,427,583 gallons in the previous year.

Particulars of beer production are confidential and cannot be published.

#### Production of Wine & Spirits

Type	1954/55	1955/56	1956/57	1957/58	1958/59
<u>WINE</u>	Gallons	Gallons	Gallons	Gallons	Gallons
Beverage -					
Fortified	6,709,752	6,369,529	8,158,413	7,835,110	6,810,023
Unfortified	1,785,324	2,101,081	2,862,670	3,427,583	3,515,659
Total	8,495,076	8,470,610	11,021,083	11,262,693	10,325,682
Distillation (a)	11,545,295	10,839,912	13,909,970	16,235,701	13,972,092
Gross Total	20,040,371	19,310,522	24,931,053	27,498,394	24,297,774
Net Total (b)	19,208,188	18,403,197	24,038,050	26,399,633	23,360,494
<u>SPIRITS</u>	Pf.Gallons	Pf.Gallons	Pf.Gallons	Pf.Gallons	Pf.Gallons
Brandy	946,244	883,909	843,856	1,125,945	1,057,319
Whisky	89,216	133,724	141,715	87,948	89,870
Gin	4,537	6,037	3,208	2,801	10,947
Other Potable	8,947	13,029	11,660	12,483	10,149
Wine Fortifying	1,747,053	1,487,617	2,096,918	2,431,186	2,397,690
All Other	32,882	48,021	55,147	32,786	53,403
Total	2,828,879	2,572,337	3,152,504	3,693,149	3,619,378

(a) Used for manufacturing brandy, spirits for wine fortifying etc.

(b) Excluding liquid gallons of spirits added to fortifying wine, such having been made from distillation wine.

Quantities of beverage wine produced during the last two years are classified below according to type of wine.

#### Beverage Wine Production

Type	1957/58		1958/59	
	In Bond	Out of Bond	In Bond	Out of Bond
	Gallons	Gallons	Gallons	Gallons
Fortified				
Dry White	512,135	421,678	498,230	255,837
Sweet White	4,925,051	131,250	4,170,029	46,556
Sweet Red	1,770,066	74,930	1,813,981	25,390
Unfortified -				
Red	-	1,546,433	-	1,707,534
White (inc. Sauternes)	-	1,881,150	-	1,808,125
Total	7,207,252	4,055,441	6,482,240	3,843,442

The following table shows sales of wine and brandy to retailers, both local and interstate, made from stocks held in wineries, depots, bulk stores, etc. operated in this State but excludes oversea exports, ships stores and sales to agents and wholesalers. As the return includes sales to interstate retailers, the table cannot be taken as an indication of the actual consumption in South Australia.

Wholesale Sales to Retailers of Wine & Brandy (a)

Type	1955/56	1956/57	1957/58	1958/59
	Gallons	Gallons	Gallons	Gallons
Wine				
Sherry - Flor	30,350	33,101	21,552	25,356
Other Dry	46,433	46,885	68,471	77,409
Sweet	579,065	579,461	622,200	653,180
Dessert Wines -				
Sweet White	338,445	399,583	369,832	314,960
Sweet Red	465,075	414,090	530,960	538,696
Table Wines -				
Dry White	98,534	90,878	174,881	106,039
Dry Red	216,598	290,322	315,087	312,474
Sweet (Inc. Sauternes)	46,171	46,567	60,047	64,594
Sparkling - White (b)	23,375	25,375	26,423	64,818
Red (b)	10,529	9,721	18,931	11,137
Wine Cocktails etc.	25,908	24,730	22,997	26,362
Vermouth	16,676	22,061	23,233	26,121
Total	1,897,159	1,982,774	2,254,614	2,221,146
	Pf.Gallons	Pf.Gallons	Pf.Gallons	Pf.Gallons
Brandy	101,870	89,417	109,838	123,915

- (a) Includes imported wines and brandy which amount to a negligible total.
- (b) Includes Natural Fermentation and Carbonated for which separate details are not available for publication.

EXPORTS

Overseas exports of wine during 1958/59, 1,669,852 gallons, were the highest since 2,243,003 gallons were exported in 1947/48, the record being 3,679,365 gallons in 1936/37. Interstate exports of wine during 1958/59 totalled 6,284,348 gallons, an increase of 2.8% from the previous year.

Overseas and interstate exports of wine and overseas exports of spirits during the last four years are set out below:

Exports of Wine and Spirits

Type	1954/55	1955/56	1956/57	1957/58	1958/59
	Gallons	Gallons	Gallons	Gallons	Gallons
Wine - Overseas	1,123,613	1,102,676	1,571,021	1,401,764	1,669,852
Interstate	5,308,516	5,656,608	6,317,561	6,111,739	6,284,348
Total	6,432,129	6,759,284	7,888,582	7,513,503	7,954,200
	Pf.Gallons	Pf.Gallons	Pf.Gallons	Pf.Gallons	Pf.Gallons
Spirits - Overseas -					
Brandy	91,787	72,357	105,314	97,308	78,763
Other Potable	2,215	3,806	905	1,306	16,044

Interstate exports of fortified and unfortified wine during the last three years are shown in the following table:

Interstate Wine Exports

State	Fortified			Unfortified		
	1956/57	1957/58	1958/59	1956/57	1957/58	1958/59
		Gallons			Gallons	
N.S.W.	1,895,251	1,775,100	1,861,681	514,948	633,791	742,218
Vic.	1,702,891	1,534,752	1,475,695	665,699	722,298	658,257
Qld.	478,350	420,028	407,770	67,749	82,344	59,720
W.A.	715,367	645,773	685,730	57,798	94,745	106,321
Tas.	202,649	185,546	262,030	16,859	17,362	24,926
Total	4,994,508	4,561,199	4,692,906	1,323,053	1,550,540	1,591,442



# IMPORTS

Oversea imports of wine and spirits during the last five years are compared in the following table. An estimate of wine imports from interstate has also been shown.

## Imports of Wine & Spirits

Type	1954/55	1955/56	1956/57	1957/58	1958/59
	Gallons	Gallons	Gallons	Gallons	Gallons
Wine - Oversea	1,267	1,588	1,022	568	195
Interstate	140,000	110,000	110,000	180,000	70,000
	Pf.Gallons	Pf.Gallons	Pf.Gallons	Pf.Gallons	Pf.Gallons
Spirits - Oversea -					
Brandy	419	3,369	195	443	309
Other Potable	21,208	19,998	13,453	18,191	26,189

# STOCKS

There has been an increase of 50% in stocks since 1938/39 when 19,843,604 gallons of wine and 5,976,982 proof gallons of spirits were on hand.

For 1958/59 stocks of wine at 30,346,969 gallons almost equalled the record figure of 30,397,579 gallons in 1954. Stocks of spirits which, this year, reached a new record of 9,347,447 proof gallons exceeded last year's peak by 374,334 proof gallons.

## Stocks of Wine and Spirits, 30th June

Type	1955	1956	1957	1958	1959
	Gallons	Gallons	Gallons	Gallons	Gallons
Wine					
Distillation	1,555,367	1,404,825	1,845,321	1,403,621	1,597,250
Beverage -					
Duty Paid	7,535,147	7,875,568	8,346,669	9,494,034	9,504,320
In Bond	19,893,260	19,343,604	19,168,538	19,237,572	19,245,399
Total Wine	28,983,774	28,623,997	29,360,528	30,135,227	30,346,969
	Pf.Gallons	Pf.Gallons	Pf.Gallons	Pf.Gallons	Pf.Gallons
Spirits (In Bond)					
Brandy	2,471,501	2,683,218	2,716,689	3,051,769	3,315,527
Whisky	444,738	422,735	484,495	496,186	477,069
Gin	10,978	5,016	5,165	5,654	5,091
Rum	8,349	8,389	1,719	9,241	12,866
Other Potable	9,233	8,010	9,344	10,433	10,527
Wine Fortifying -					
In Wine	4,554,217	4,395,059	4,373,954	4,402,076	4,345,999
Not in Wine	1,322,197	966,639	746,663	956,870	1,105,876
Other	56,810	43,375	32,490	40,884	74,492
Total Spirits	8,878,023	8,532,441	8,370,519	8,973,113	9,347,447

The following table shows types of wine and brandy in stock, (in bond or duty paid), at 30th June in the last two years.

## Stocks of Wine and Brandy at 30th June

Type	1958		1959	
	In Bond	Out of Bond	In Bond	Out of Bond
	Gallons	Gallons	Gallons	Gallons
Wine				
Distillation	-	1,403,621	-	1,597,250
Sherry	3,140,683	1,848,110	3,241,643	1,949,245
Dessert Wines -				
Sweet White	10,175,150	1,393,029	10,799,313	886,693
Sweet Red	5,816,219	1,101,841	5,107,787	1,074,246
Table Wines -				
Dry White	26,703	2,315,064	12,669	2,525,486
Dry Red	-	2,511,237	-	2,769,390
Sweet (inc. Sauternes)	55,147	168,552	62,737	147,971
Sparkling	-	120,594	21	96,219
Wine Cocktails etc.	-	14,268	4,512	28,516
Vermouth	23,311	21,698	16,717	26,554
	Pf.Gallons	Pf.Gallons	Pf.Gallons	Pf.Gallons
Brandy	3,051,769	34,858	3,315,527	7,880

CONSUMPTION (Estimated)

Beer consumption in this State has fallen from a record of 17,812,000 gallons (22.06 gallons per head) in 1954/55 to 16,206,000 gallons (17.85 gallons per head) in 1958/59.

There are no wine consumption figures available for South Australia but the estimated Australian consumption of wine has fallen from a record level of 1.80 gallons per head in 1951/52 to 1.14 gallons in 1957/58.

The following table shows estimated consumption of beer and spirits in South Australia during the last five years compared with 1938/39.

Consumption of Intoxicants

Year	Total Consumption		Consumption per Capita	
	Beer	Spirits	Beer	Spirits
	Gallons	Pf. Gallons	Gallons	Pf. Gallons
1938/39	6,015,000	90,513	10.12	0.15
1954/55	17,812,000	205,263	22.06	0.25
1955/56	17,712,000	251,395	21.22	0.30
1956/57	16,609,000	240,533	19.28	0.28
1957/58	16,673,000	250,278	18.82	0.28
1958/59	16,206,000	281,637	17.85	0.30

RETAIL SALES

Retail sales of beer, wine & spirits in South Australia during 1957/58 totalled £19,700,000, an average of £22.2 per head of population. For the nine months ended March 1959, sales totalled £14,900,000. The table below shows quarterly retail sales of beer, wine & spirits during the last five years.

Retail Sales of Beer, Wine & Spirits (a)

Quarter	1954/55	1955/56	1956/57	1957/58(b)	1958/59(b)
	£'000	£'000	£'000	£'000	£'000
September	3,800	4,000	4,400	4,400	4,300
December	4,800	5,000	5,600	5,600	5,300
March	4,700	5,100	5,300	5,300	5,300
June	3,900	4,400	4,600	4,400	N.A.
Total	17,200	19,500	19,900	19,700	N.A.

(a) Adjusted on a basis comparable with the 1956/57 Retail Census  
 (b) Subject to Revision  
 N.A. - Not Available

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DEPUTY COMMONWEALTH STATISTICIAN

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